Emerald Insight

What is Emerald Insight?
Emerald Insight provides access to full text international peer-reviewed journal articles on a broad range of business and industry-related topics.

How do I access Emerald Insight?
There are a number of ways to access Emerald Insight. The direct URL is http://www.emeraldinsight.com/. If you don’t have this to hand, from Moodle click on Online Library, then click on Electronic Resources, Electronic Databases and choose Emerald in the A-Z list. There are also links to the Electronic Databases page from the Library Website. You do not need to log in if you are on campus. If you are off-campus, click on "Log in" at the top of the Emerald home page. Ignore the login boxes and click on the word "Shibboleth". Select the "UK Higher Education" option from the drop down list and then select Bradford College from the list of institutions. Enter your college username and password.

How do I search Emerald Insight?
The home page of Emerald includes a search box, and links to subject areas if you wish to browse for a specific journal. To search, we recommend that you click on the Advanced Search option. Note that the search boxes default to an ‘Anywhere’ search. This means that the database will match your terms to the full text of all articles stored in the database. You can refine your search by selecting Abstract or Keywords which will narrow down your search but make it more targeted. You can combine terms by using the options AND, OR or NOT, and can add additional fields by clicking on the Plus sign. You can also select a time-frame if you wish to only search for articles within a certain year, or for very recent articles.
Improving your results

After you run a search, you can refine your search results by using the Refine Search panel to the right of the search results page. For example, click on one of the listed Keywords to further limit the search results to articles with that keyword, or limit by publication type (e.g. research paper, case study, literature review).

You can also edit your search by scrolling down to the Search For box where you can change terms or add more terms, and choose to search in different fields.

Viewing your results

Once your results are listed you can quickly scan your results to see if they are relevant. The Preview option allows you to look at the abstract which gives you a summary of the article. You can also order your results by Relevance, Newest first or Oldest First.

Additional Features

Click on the title of the article to access the following features:
* Emerald provides a fixed URL (DOI) for every article which means you can always easily access the article again or pass on to colleagues, fellow students, paste in Moodle etc.
* Emerald’s cross-referencing tool allows you to search forward from a key article to locate more recent articles which have included the reference in their bibliographies. This is particularly useful for anyone doing research.
* The References link lists all references within the article and links to the full text of the article if it is available in Emerald.

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Help in the library

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bradfordcollege.ac.uk/student-services/library-services